

# The 2HH Communications Seminar

Learning how to better communicate your core values and vision for the future is the key to sustainable success. Period.

Great communication is a collaborative process with clearly defined and expected goals. A group's success fundamentally depends upon how its individual members work together. Individuals work more effectively and enjoy their work more when they have genuine personal relationships with their colleagues.

Yet, until 2HH, the problem with most communications programs has been the "groupthink" approach – teaching theoretical tricks and techniques that will help others "hear" what you are saying. Just like the comedian with a joke that needs to be explained to the audience, a manager that is constantly bothered with the minutia of a particular project has failed to communicate effectively.

After seeing the 2 Hour House being built in Texas, program founder and Amazon #1 bestselling author Jose Feliciano recognized the core principals of his success in practice, and realized that without effective communications nothing worthwhile is possible. That without effective communications there is no teamwork, no attainable goals, and no sustainable vision.

The 2Hour House approach uses practical and powerful principles designed to create real change in whatever you apply them to. It teaches that by sometimes breaking rules we are all capable of achieving our goals and breaking records. With innovation, creative thinking, and break-thru strategies, the 2HH celebrates a shift in the global mindset and demonstrates that, by refusing to accept our perceived business and personal limitations, there is no end to our potential. By challenging ourselves daily to liberate our "entrapped mind" -- which tells us dreams cannot come true, we are all destined for remarkable and unprecedented growth.

The 2HH Communications Seminar will debut later this year, and will be available to individual corporations beginning January 3, 2011.

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Watch a few examples of these principles put into practice



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*Breaking Rules & Breaking Records. Changing the Mindset from IM-possible to IS-possible!*



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